What is the difference between a reseller and a retail customer?

As a reseller, you benefit from several additional options:

- better and competitive prices; the more revenue you generate, the higher the discount you get
- notification mails about **renewals** or inquiries are sent only to you
- ICANN **WDPR** mails are sent in your name (we are using your address as sender)
- you are managing all your customer's domains within your portfolio; however, if needed or if you want to, you may let your customers - or only some of them - manage their domains on their own
- several tools are available free of charge (**WHMCS**, HTTP API, rpanel.io, web frontend, email gateway, OT&E test platforms)

Revision #4
Created 2023-09-14 11:37:41 UTC by Admin
Updated 2023-11-22 11:44:56 UTC by Admin